



PITCH: CREATIVE COPYWRITER

Are you passionate about writing and looking for broader opportunities? A creative mind who loves to fill in the blanks and looking for challenge? We'd love you to become part of our creative community!

The pitch

First and foremost, you have to be passionate about writing about the entertainment industry and freelance available. We're looking for a hands-on writer freak with a conceptual vision who supports us developing an outstanding tone of voice for different outputs. Therefore we challenge you to write and pitch the following concepts:

- Overall tone of voice 250K
Make a creative draft proposal for an appropriate tone of voice for 250K
- One social media post for our Facebook page
- Outstanding *about 250K* description for our website
- Project description for our website
Write an all-round project text for our portfolio which includes our services concept, stage- & light design and show direction. Use one of the below portfolio projects on our website as project reference and starting point.

[The Flying Dutch](#)
[I am Hardwell](#)

Single pitch compensation: 200 euro

BACKGROUND

The company

As an all-round design studio we are more than passionate about music and creativity and have the inexhaustible desire to create high impact moments to bring people together and leave the audience with inner fulfilment and physical expression. We establish a global community and connection that transcends borders and continents.

In close collaboration with our clients and partners we create outstanding imagineering concepts that consists in long term, make true impact, tell a story and are workable at the same time. Whether it's a festival, theater, sport event or a public space: we are number one fan to all our audiences.

Our young & dynamic team consists of concept developers, designers, interactive technology developers and show directors based in the creative & innovative heart of Eindhoven, Strijp T. We're surrounded by a global community of 'professional freaks' in all other disciplines which we collaborate with to get the best out of each project.

Our audience

We're leading and living the outstanding experiences we pioneered together with our audience & clients within the entertainment scene. This includes: Armin Only World tour, Glow light festival, Afrojack, Basic Fit, Electric Zoo New York, Hardwell, ID&T, Martin Garrix, The Flying Dutch, Radio 538, Storm Festival Shanghai and many more.

What you'll need

- Proven experience within the entertainment scene
- Excellent writing skills in English & Dutch
- Flexibility: 9-5 attitude won't get you far since projects & deadlines run our studio

What we'll bring to the table

Apart from the opportunity to contribute to amazing projects in an exciting industry, here's what we offer:

- A competitive freelance fee;
- An inspiring work environment with a lot of different related disciplines, where you can apply your experience, as well as try your hand at something new;
- Becoming part of our informal and passionate community of creativity lovers and night owls.

Interested?

We would love to hear from you and invite you to apply your CV and website to Nicole Scheerens, nicole@250K.nl. Based on this input we'll let you know if we'll invite you for the pitch. For more info, please call +31407873499