

INTERNSHIP: SOCIAL MEDIA MARKETING

Who run the world? Social media marketers!

Are you a creative mind with a sixth sense for marketing and branding? A digital nomad on top of your social media marketing game? Read on, we would love you to become part of our global creative team!

TWOFIFTYK

We're an all-round multidisciplinary design studio. In smart collaboration with our clients and partners we create outstanding imagineering concepts that are durable, make true impact, tell a story and are practical. As a one-stop-shop we're specialized in: concept, design and show. We are leading in the industry and living the outstanding experiences we pioneered for many years within the entertainment scene. To rock the world with each project we lean on our global community of professional freaks: concept developers, designers, interactive technology developers and show directors.

Whether it's a concert, festival, theatre, sports event or a public space: we live for those moments of magic in the crowd. We love to make it happen!

Our latest projects include the Armin Only World tour, Glow Light festival, EDC Las Vegas, Awakenings, ADE, Afrojack, Basic Fit, Electric Zoo New York, Hardwell, ID&T, Martin Garrix, The Flying Dutch, Radio 538, Storm Festival Shanghai and many more.

This is who we are looking for:

Someone who can built on our marketing vision and further develop our global market position in the entertainment scene. More specific, someone who can improve our owned communication channels: social media and (soon new) website. And to help us improve and expand our global online impact.

This is what you'll do:

- Take full ownership of our social channels (Instagram, Facebook, Twitter, LinkedIn, Vimeo, Youtube etc.)
- Develop and maintain a strategic and creative social media strategy
- Make the social media content planning
- Create social media campaigns
- Website updates. Pushing new online content (copy, video, photographs) to the website. We have a shiny new website on the way

This is what you need to be:

- Excellent with marketing and branding
- A digital nomad
- Up-to-date about the latest in social media marketing trends & developments
- Flexible with a hands-on mentality; a 9-5 attitude won't get you far since deadlines run our studio
- Communicative in copy and image
- Good in written English & Dutch

This is what you get:

- An inspiring work environment with a lot of different disciplines. Use and expand your knowledge, as we always push the boundaries
- To become part of our global community of passionate creatives and night owls
- Free lunch every weekday, afternoon drinks on Friday
- Work at a leading company in the entertainment industry
- A spot on the VIP guest list for our events and shows

Interested?

We're looking forward to your cover letter and resume. You can send them to Nicole Scheerens, nicole@250K.nl. Want to know more? Call +31407873499.